

Principles of Corporate Sustainability A Foundation for CSR Reporting

10th to 14th of June 2019

June 10 to 14, 2019



Escuela de Organización Industrial
Avda. Gregorio de Amo, 6. 280140, Madrid, Spain



Trainer: John Scade

Managing Director of **MAS Business**, Member of the technical committee of the **AA1000SES standard**, and former member of the **AccountAbility Standards Board**.

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Course description

Risks and opportunities associated with environmental and social metrics are increasingly scrutinized by investors and other stakeholders along with traditional business performance indicators. It is important for companies to align their sustainability initiatives and reporting to meet the growing demands of key stakeholders. Companies must carefully consider the issues most material to their stakeholders in order to develop metrics, collect relevant data, measure impacts and provide reporting that meets the needs of their audience.

This course will look at corporate sustainability through the lens of AccountAbility's AA1000 Series of Standards. AccountAbility has recently released a new principle "Impact", that requires measurement.

Trainer



John Scade

The course will be taught by, John Scade; Managing Director of MAS Business, Member of the technical committee of the AA1000SES standard, and former member of the rules governing council of AccountAbility. John has helped many large international organizations in their Sustainability and Accountability journey.

[Detailed Bio](#)



Details

Who should attend:

- This specialized five-day course is aimed at Corporate Sustainability Managers (Directors, VPs), and Project Managers responsible for annual reporting and implementing sustainability and CSR initiatives in organizations.
- Others who could benefit would be consultants, internal and external auditors and professionals interested in learning the basic principles of corporate accountability.

Course content

Module A: Foundation in corporate responsibility and sustainability

Module B: Foundation in stakeholder engagement

Module C: Foundation in sustainability reporting

Module D: Assurance practitioner training

Modules A, B and C provide participants with knowledge on social responsibility, stakeholder engagement and sustainability reporting. **Module D** permits delegates to take a close look at issues related to assurance, and through a practical exercise apply the knowledge and skills acquired during the course.

When

June 10 to 14, 2019

Time: 9:00 am - 17:30 pm.

Where

Escuela de Organización Industrial

Avda. Gregorio del Amo, 6, 28040 Madrid, Spain.

Price

2.500 €*

***10% early bird discount, exclusively for full price registrations' payments received prior to April 15, 2019**

Special conditions:

***20% discount for former EOI students**

***25% discount for EOI Club members**

*The fee includes all materials, coffee breaks and lunches for the duration of the course.

For Spanish delegates there is a possibility of financing from the Fundación Tripartita.

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Certification and the CSAP programme

Successful completion of the course leads to an AccountAbility approved certificate. The course fulfils the training requirements to apply for the Associate level of the Certified Sustainability Assurance Practitioner (CSAP) programme. It also contributes significantly towards the requirements of becoming a CSAP or Lead CSAP. For further details on the CSAP programme or the application process, please see the [AccountAbility website](#) or contact AccountAbility directly.

Registration and information

To register for the course click [HERE](#). Once you have registered you will receive the corresponding invoice and payment instructions.

If you have any questions regarding the course please contact directly the trainer :
jscade@learning.eoi.es

Note: A condition for celebrating the course is that the minimum number of delegates is achieved. In the case the course is cancelled, 100% of fees received will be refunded.

In the case that a delegate cancels at least one month before the celebration of the course 100% of the fee received will be refunded, after that date the refund will be 50%.

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Detail of course modules

Module A, day 1: Foundation in corporate responsibility and sustainability

This module covers current issues in corporate responsibility and sustainability, the key drivers and the regulatory context. It will provide delegates with an understanding of the relationship between corporate responsibility, sustainability and accountability as well as explain the benefits that these provide to organisations.

The module covers in detail the importance of accountability in a sustainability context as well as giving an overview of leading sustainability guidelines, such as the **standards GRI** for sustainability reporting, the **AA1000 Stakeholder Engagement** and **Assurance Standards** and the **ISO 26000** international social responsibility standard.

Module B, day 2: Foundation in stakeholder engagement

This module provides delegates with a thorough grounding in the rationale and benefits of stakeholder engagement, and how it relates to business strategy. It will provide an understanding of both the theory and methodology for effective stakeholder engagement, including how to identify stakeholders and the issues that are likely to be material to them.

It covers both the **AA1000 Stakeholder Engagement Standard** and the **UNEP Stakeholder Engagement Manual** in detail, and will train delegates to plan and implement effective stakeholder engagement programmes.

Module C, day 3: Foundation in sustainability reporting

This module covers sustainability reporting, including its purpose and benefits. Delegates will learn the key principles underlying effective reporting, including materiality.

The module looks at the **Global Reporting Initiative (GRI)** sustainability reporting standards as well as the IIRC integrated reporting guidelines and **SSAB**. It will also cover the challenges from future trends in reporting such as realtime online reporting. It includes practical exercises to assess the effectiveness of sustainability reporting.

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Module D, day 4 & 5: Assurance practitioner training

This module takes place over two days. In the first day delegates will learn about the benefits and principles underlying sustainability assurance. It includes detailed discussion of the contents of the AA1000 Assurance Standard.

The second day will provide delegates with an understanding of typical assurance processes and procedures. It includes an opportunity to gain practical experience through a team-based exercise where delegates will apply the **AA1000AS principles** to a case study and write an assurance statement following **AA1000AS**.

Methodology

The course comprises of a combination of lectures, practical exercises and discussions in small breakout groups. Each module includes case studies and exercises based on examples from leading organizations. For each module there is brief assessment such as a test or a practical team exercise, in order to ensure understanding of the contents by the delegates.

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